Newsletter April 2018

# Japantown Community Benefit District, Inc.

1765 Sutter Street, San Francisco, CA 94115 email: japantowncbd@gmail.com

Dear Property Owner, Merchant, Community Member:

Have you met our Japantown Community Benefit District (JCBD) Block by Block ambassadors, Stephon and Barry? Our contract with Block by Block began April 4th, and since then Stephon and Barry have been delivering outstanding cleaning, safety, and hospitality services for the District. Read our article on page 2 to learn more about what services they can provide you, how to contact them, and reports on their recent accomplishments!

We would also like to express our deepest gratitude to the San Francisco Department of Public Works, San Francisco Recreation and Parks Department, and the Nihonmachi Parking Corporation for continuing to provide us additional cleaning and maintenance services within our District.

Thank you to our community members who also continue to keep our neighborhood clean. We greatly appreciate your hard work!

Editor



Barry (Ambassador), Euguene (Operations Manager), and Stephon (Ambassador)

# Highlights of What's Going On...

- Started Block by Block contract on April 4th.
- Planning of marketing strategy for Buchanan Street Mall Celebration in June 2018.
- Received grant from City to support JCBD marketing plan.
- Meetings with employment attorney.
- Contract agreement in process with NDD Creative for the JCBD Marketing Proposal
- Additional cleaning performed on sidewalks by Public Works, Peace Plaza by Recreation and Parks, and Buchanan Street Mall by Nihonmachi Parking Corporation.
- Meeting with Public Works and representatives from JCBD and NPC regarding Buchanan Street Mall cleaning and maintenance.
- Sponsored the 2018 Japanese Culture and Cherry Blossom Festival Guide and Japantown Map and Directory.
- Finalizing JCBD Executive Director search process.

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#### News

#### **Block by Block:**

JCBD's contract with Block by Block began April 4<sup>th</sup>, and within just the first **four days**, our ambassadors Stephon and Barry accomplished the following:

#### Cleaning Highlights

April 4, 2018 through April 7, 2018

	18/04
Business Contact	29
Cigarette Butts	2644
Hospitality Assistance	17
Stickers/Graffiti Removed	13
Trash Bags Collected	13

Report from Block by Block

They provide cleaning, safety, and hospitality service to the District seven days a week (work hour depends on the weekday), and some of their services include:

- Sidewalk Sweeping
- Hot Spot Pressure Washing
- Graffiti Removal
- Car Break-in Glass Removal
- Safety escorts and hospitality

# To request service, contact the Clean Team Hotline: (415) 680-7171

\*\*Please note that the ambassadors cannot arrest anyone\*\*

#### Contact us

Please contact <a href="mailto:japantowncbd@gmail.com">japantowncbd@gmail.com</a> if you would like to request a meeting with our JCBD community outreach representative. We look forward to hearing your concerns, thoughts, and ideas.

#### **City Grant Awarded:**

The JCBD submitted a proposal to the City in February and was awarded a \$15K grant from the Mayor's Offfice of Economic Workforce Development. The funding will be supporting JCBD's strategic marketing plan development and implementation.

#### **Upcoming Events:**

Wednesday, May 9th

Japantown Community
Benefit District, Inc. Board
Meeting – 6pm 1765 Sutter St.
San Francisco, CA

(Meetings held every 2<sup>nd</sup> Wednesday of each month)

Tuesday, May 15<sup>th</sup>

Mayor's Fix-It Team
Community Meeting- 6:30pm
1765 Sutter St. San Francisco, CA

Share your neighborhood cleanliness and safety concerns at this community meeting to the Fix-It Team.

#### In the Community

### Steve Nakajo: Japantown Task Force, Inc. Executive Director

The Japantown Task Force, Inc. has hired Steve Nakajo as the new Executive Director taking after Robert Hamaguchi. He began his new position in April.

Contact:

sknakajo@japantowntaskforce.org

# Congratulations!

## Kabuki Springs and Spa: Legacy Business Status

Kabuki Springs and Spa was awarded the Legacy Business status on March 26, 2018 which was the same week as the 50<sup>th</sup> anniversary of the Japan Center.

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