

### JCBD Board of Directors votes to approve moving forwards with the Japantown Safe City Program

On October 11th, the JCBD Board approved to move forward with the Japantown Safe City Program (security surveillance camera program). Applied Video Systems (AVS) and JCBD have been meeting with key property owners to go over the program and survey their properties.

At the next board meeting (11/14) the JCBD Board will vote to approve contracts with AVS to begin the first phase of mobilization



### Making Connections in and around Japantown



On September 18 at Pa'ina Restaurant Japantown welcomed Supervisor Vallie Brown. She spoke about her long relationship with Japantown and looks forward to working together to keep Japantown thriving!

September 10, API Council round table held at JCCCNC brought together SFPD's Chief Bill Scott, Commander David Lazar, & Northern Station Captain Joe Engler addressing issues effecting the API community.



On October 12th, the JCBD represented the Japantown Merchants Assoc. at the SF Council of District Merchants & SFPD's 1st Small Business Security Summit. A great opportunity to connect with merchants in different neighborhoods as well as hear about the crime and homeless issues they are all facing.



### UPCOMING

**December 1** (5pm - 8pm)  
SF JACL 2018 Spaghetti Crab Feed

**December 8 - 9** (11am - 4pm)  
Santa's Workshop at the Japan Center Malls

**December 15** (10am - 4pm)  
Kimochi Silver Bells Arts & Crafts and Food Faire

**DEC. 12** Japantown Community Benefit District, Inc. Board Meeting  
WEDNESDAY

JACL SF Headquarters  
1765 Sutter Street, S.F., CA  
(Board meetings are held every 2nd Wednesday of each month at 6:00 p.m.)

### Paper Tree Legacy Business Status

Paper Tree was approved by the Historic Preservation Committee on Nov. 7th and the Small Business Commission, which administers the Legacy Business Program. It will consider Paper Tree at its Nov. 26th meeting to be designated as a Legacy Business in Japantown!

### Have concerns? Ideas?

Call us at 415-265-5207  
or email us at [japantowncbd@gmail.com](mailto:japantowncbd@gmail.com)

## Marketing Japantown is a community effort

One of the goals of the JCBD is to bring key organizations and businesses together so that we can have better communication when it comes to effectively marketing Japantown. JCBD's internal marketing & communication committee has been hard at work putting together a marketing plan that will serve as a starting point towards a community effort to improve Japantown's economy. A Greater Japantown Marketing and Communication Group will be formed to address the needs and seek collaborative ways to make this all happen.



**JapantownSF**

Taste & Experience the Culture of Japan

### A New Visual Image for Japantown

As part of the JCBD's economic enhancement work a brand and identity was created. The new JapantownSF logo represents the first impression we want people to feel when they see it – something welcoming and friendly, uniquely Japanese and part of the attraction of San Francisco. The tagline "Taste & Experience the Culture of Japan" emphasizes the appeal of JapantownSF and invites locals and tourists to shop, dine and experience what our neighborhood has to offer.

## Japan Center Garage Construction Notice!

The Japan Center Garages is improving its efficiency by replacing its dated parking equipment. A full closure of the Fillmore Annex Garage is scheduled for Jan. 7, 2019 through Feb. 9, 2019. During this closure, all parking will be redirected to the main garage, one block east on Post Street.

The Main Garage will be under construction from December 2018 through March 2019, and will not require a full closure. During this time, there will be certain entry and exit lane closures and you may experience slight delays.

For more information regarding this project, please contact garage management at (415) 567-4573

## Please Help Stop Illegal Dumping

Community Ambassadors have been noticing an increase of illegal dumping in Japantown. We are working with Nihonmachi Parking Corporation to alert businesses and their staff.



Download the **311 mobile app** on your smart phone to report and document problems.

## Japantown's new Block by Block Operation Manager

The JCBD welcomes Jasmine Hope, our new operations manager who has started overseeing the work of our Community Ambassadors Michael and Kevin! We're very fortunate to have her on board helping to keep Japantown clean!



To request service, contact the JapantownSF Clean Team Hotline: **(415) 680-7171**

\*Please note that the ambassadors cannot arrest anyone\*

## Cleaning Highlights - 4/2018 through 10/2018

	April	May	June	July	Aug	Sept	Oct	TOTAL
Auto Glass Clean Up	11	10	18	32	7	6	22	106
Business Contact	46	0	0	5	0	8	40	205
Cigarette Butts	9356	9755	10056	8396	8792	19207	15911	81473
Hospitality Assistance	57	12	4	9	0	43	60	185
Power Washing	3	1	3	0	2	2	2	13
Needle Clean Up	36	7	5	6	1	0	0	55
Graffiti Removed	50	87	124	47	26	0	1	335
Trash (lbs)	1793	1785	1890	1301	1192	1470	878	10309
Trash Bags Collected	55	52	54	37	35	42	34	309